



**Bring your Business
into the 21st Century!**



Electronic Shelf Labels (ESLs) are the digital versions of paper labels. ESLs can automate the price of your product labels, create a finer in-store shopping experience for customers, enhance operational efficiency and assist with stock management.



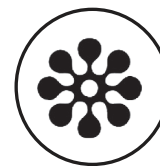
SAVE LABOUR COSTS

Prices are changed digitally with no staff required. Order picking and restocking is done more quickly.



NO MARGIN LEAKAGE

Use an agile pricing strategy with prices changed as frequently as required. Automated price drops for perishable items.



CLIMATE FRIENDLY

Reduce paper waste, ink usage and with a min 10-year battery life ESL is the environmentally friendly option.



GET IN TOUCH:

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Why use Electronic Shelf Labels (ESL)?

- Change Prices Automatically
- Reduce Labour costs – save time and money
- Product Marketing - advertising and promotions on the Label
- Efficient Operations
- Pricing Accuracy
- Margin Optimisation with agile pricing
- Change Stock Automatically
- Out of Stock Alerts on the Label
- Product Positioning for Restocking and Click & Collect
- Customer Interaction
- Enhanced customer experience with QR codes
- Display Management
- Brand Upgrading



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Why use Elabels Pty Ltd ?

- SaaS and Private Cloud Employment
- 10+ years of wireless hardware/software experience
- End-to-End cost control model with quality products
- Customised solutions for your industry
- Flexible repayment/lease financial options
- Dedicated installation & support team
- RCM (Regulatory Compliance Mark) compliant

