



Bring your Business  
into the 21st Century!



Electronic Shelf Labels (ESLs) are the digital versions of paper labels. ESLs can automate the price of your product labels, create a finer in-store shopping experience for customers, enhance operational efficiency and assist with stock management.



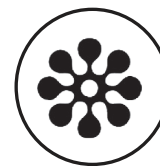
### SAVE LABOUR COSTS

Prices are changed digitally with no staff required. Order picking and restocking is done more quickly.



### NO MARGIN LEAKAGE

Use an agile pricing strategy with prices changed as frequently as required. Automated price drops for perishable items.



### CLIMATE FRIENDLY

Reduce paper waste, ink usage and with a min 10-year battery life ESL is the environmentally friendly option.



GET IN TOUCH:

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## Why use Electronic Shelf Labels (ESL)?

- Change Prices Automatically
- Reduce Labour costs – save time and money
- Product Marketing - advertising and promotions on the Label
- Efficient Operations
- Pricing Accuracy
- Margin Optimisation with agile pricing
- Change Stock Automatically
- Out of Stock Alerts on the Label
- Product Positioning for Restocking and Click & Collect
- Customer Interaction
- Enhanced customer experience with QR codes
- Display Management
- Brand Upgrading



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## Why use Elabels Pty Ltd ?

- SaaS and Private Cloud Employment
- 10+ years of wireless hardware/software experience
- End-to-End cost control model with quality products
- Customised solutions for your industry
- Flexible repayment/lease financial options
- Dedicated installation & support team
- RCM (Regulatory Compliance Mark) compliant

